**Project Title: Project Design Phase-I** - **Solution Fit Template Team ID:** PNT2022TMID03743

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| **D**  **e**  **fi**  **n**  **e**  **C**  **S**  **,**    **Define CS, fit into CC**      **Focus on J&P, tap into BE, understand** | **1**  **. CUSTOMER SEGMENT(S**  **)**    Indian rail  ways    or the company who us  es  railwa  y as  their means    of  transport    of  the  ir goods. | **CS** | A  s Indian    railway is major source of income    ,    It is d  keep tr  ack of traffics  in  major ports    .    **6**  **. CUSTOMER CONSTRAINTS** | **CC**  ifficult to | **5**  **. AVAILABLE SOLUTIONS**    Available solution is not that much efficient and no  importance is given to them  .      **7**  **. BEHAVIOUR**    The customer has to get the up to day date about | **AS**  **BE** | **F**  **o**  **c**  **u**  **s**  **o**  **n**  **J**  **&**  **P**  **,**  **t**  **a**  **p**  **i**  **n**  **l**  **r**    **Explore AS, differentiate**    **Focus on J&P, tap into BE, understand**  **RC** |
| **2**  **. JOBS**  **-**  **TO**  **-**  **BE**  **-**  **DONE / PROBLEMS**    All the information about the port  traffic    has to be  analyzed    efficiently. | **J&P** | **9. PROBLEM ROOT CAUSE**    As the Indian railway is increasing it is a main source of income for Indian economy so it is important to analyze port traffic | **RC** |
| the traffic  in the  major    ports |  |
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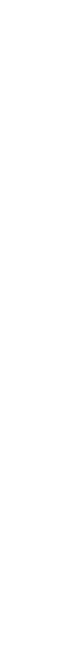
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|  | **3. TRIGGERS** |  |  |  | |  |  | | |  |
| **TR** | **10. YOUR SOLUTION** | **SL** | **8. CHANNELS of BEHAVIOUR** | **CH** |  |
| Increased traffic led to need of analyzing the capacity |  |  | Our Idea is to ask the details of their product and start destination with their given | |  | **8.1 ONLINE** | | |
|  | |  | Customer can track their goods in their place    **8.2 OFFLINE**  Customer can receive message after the product is reached their destination. | | |
| and traffic in major ports |  |  |

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| **4. EMOTIONS: BEFORE / AFTER** | **EM** |  |
| After this no fear of losing their product happed, safety of product is increased.. | | |
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